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**SPATIAL DISTRIBUTION OF INNOVATION  
ACTIVITY. THE CASE OF EUROPEAN  
REGIONS**

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## **SPATIAL DISTRIBUTION OF INNOVATION ACTIVITY. THE CASE OF EUROPEAN REGIONS**

### **Abstract**

This paper explores the spatial distribution of innovative activity across 138 regions of 17 countries in Europe (the 15 members of the European Union plus Switzerland and Norway). The analysis is based on an original statistical databank set up by CRENoS on regional patenting at the European Patent Office spanning from 1978 to 1997 and classified by ISIC sectors (3 digit).

In a first step, a deep exploratory spatial data analysis of the dissemination of innovative activity in Europe is performed. Some global and local indicators for spatial association are presented, summarising the presence of a general dependence process in the distribution of innovative activity. Such an analysis is also implemented for different manufacturing macro-sectors to assess for the presence of significant differences in their spatial features. Moreover, the extent and strength of spatial externalities are evaluated for three different periods: 1981-83, 1988-90 and 1995-97.

Finally, we attempt to model the behaviour of innovative activity at the regional level on the basis of a knowledge production function. Econometric estimation findings seem to prove that internal and external factors are important in the production of knowledge and technology by European regions.

*Keywords:* Innovative activity, Spatial analysis, European regions, Knowledge production function.

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## 1. Introduction

Knowledge and technological progress are basically the main engines of economic dynamics in most endogenous growth models (Romer, 1986, 1990). In the spatial context this implies that local growth depends on the amount of technological activity which is carried out locally and on the ability to exploit external technological achievements through information spillovers (Martin and Ottaviano, 2001, Grossman and Helpman, 1991, Coe and Helpman, 1995). Such spillovers may follow particular patterns depending on economic, technological and geographical distances among firms and regions, that is, on agglomeration phenomena. The relationship between spatial agglomeration of economic and technological activities and economic growth is currently under scrutiny of economists who acknowledge that industrialisation and urbanisation are often parallel phenomena (see Baldwin and Martin, 2003).

This paper aims at studying such relationship starting from a mapping of innovative activity in European regions by means of a deep exploratory spatial analysis based on several global and local indicators of spatial dependence. The analysis is carried out for different time periods starting from the early eighties up to the middle nineties and it is implemented for different sectors in order to evaluate differences and similarities. Most importantly, we focus on the characteristics of the technological pace at the regional level by estimating a local technological production function in the fashion of Bottazzi and Peri (2003), with respect to whom we can fully exploit a richer database.

Here an original statistical databank on regional patenting at the European Patent Office spanning from 1978 to 1997 and classified by ISIC sectors (up to 3 digit) is used for the first time allowing the analysis of the spatial distribution of innovative activity across 138 regions of 17 countries in Europe (the 15 members of the European Union plus Switzerland and Norway). This allows us to explore the evolution of technological activity across both regions and sectors.

The paper is organised as follows. In the following section we deal with some measurement issues by describing the database in use. In the third section we analyse the spatial mapping of innovative activity throughout Europe along the eighties and nineties and across sectors. The fourth section analyses more closely the spatial properties of innovation across time, regions and sectors by measuring spatial autocorrelation. In the fifth section we turn to the question regarding the main characteristics of the local process of innovative activity which is dealt with by means of a spatial econometric analysis in the sixth section. Empirical results are in the next section. Final remarks conclude.

## **2. Some measurement issues**

Several economists (for instance, Pavitt, 1982 and Griliches, 1990) have been debating about the issue of measuring innovative activity and technological progress, but no universal solution has been found. Starting from the concept of knowledge production function (Pakes and Griliches, 1984), two types of indicators are usually identified: technology input measures (such as R&D expenditure and employees) and technology output measures (such as patents and new product announcements).

The main drawback of the former indicators is that they embrace firms' efforts for invention and innovation together with imitation activities. Moreover, they do not take into account for informal technological activity and, as a consequence, tend to underestimate the amount of innovative activity of medium and small firms. On the contrary, patent and product announcement represent the outcome of the inventive and innovative process. Given that the patenting process implies that innovations have to fulfil some minimal standard concerning novelty and usability and some relevant cost for the proponent, innovations which are patented are expected to have some economic value. Although such a value may be highly heterogeneous across patents. Moreover, the propensity to patent or to announce can vary across countries and sectors according to institutional and structural

characteristics concerning the appropriability of innovations (Evenson, 1993).

With respect to the object of our research, patent statistics seem particularly suitable, given that they are the only available indicator with some useful properties with respect to R&D data: (a) they provide information on the residence of the inventor and proponent and can thus be grouped regionally (potentially at different territorial units starting from zip areas), whereas R&D statistics are available just for some regions or at the national level; (b) they record the technological content of the invention and can, thus, be classified according to the industrial sectors whilst R&D data is usually aggregated, especially at the regional level; (c) they are available year by year for a long time span and this allow for a dynamic analysis, on the contrary regional R&D data is available only for recent years and discontinuously.

Our proxy for innovative activity refers to patents applications at the European Patent Office over the period 1978-97 classified by the inventor's region in Europe. Applications at EPO should provide a measure of sufficiently homogenous quality, due to the fact that applying to EPO is difficult, time consuming and expensive. This indicator, in other words, should prove particularly effective in order to take into account potentially highly remunerative innovations which for this reason are patented abroad. The use of the inventor's residence, rather than the proponent's residence, is preferred in order to attribute the spatial localisation of each innovation (Paci and Usai, 2000a, Breschi 2000). Indeed, the latter generally corresponds to firms' headquarters and therefore it might lead to an underestimation of peripheral regions' innovative activity whenever the invention has been developed in a firm's subsidiary located in another area.<sup>1</sup>

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<sup>1</sup> For instance, the headquarter of Enichem, the Italian petroleum and chemical multinational, is located in Milan (Lombardia) but the innovative activity (as indicated by the residence of the inventors) is much more dispersed due to the presence of several plants in other regions (e.g. Veneto, Sicilia, Liguria and Sardegna).

Moreover, differently from previous research (Bottazzi and Peri, 2003) we do not assign patents just to the first inventor, given that this may bias our result as inventors are just listed in alphabetical order. For the case of patents with more than one inventors, therefore, a proportional fraction of each patent is assigned to the different inventors' regions of residence.

As for the territorial break up we have only partially followed the classification provided by EUROSTAT through NUTS (*Nomenclature des Unités Territoriales Statistiques*)<sup>2</sup>. For some countries, this classification turns out to be artificial, based mainly on statistical concerns while failing to identify uniform regional areas in terms of economic, administrative and social elements. In fact we have tried to select, for each country, a geographical unit with a certain degree of administrative and economic control.<sup>3</sup> The result is a division of Europe (15 countries of the European Union plus Switzerland and Norway) in 138 sub-national units (which, from now on, we will simply call, *regions*) which are a combination of NUTS 0, 1 and 2 levels<sup>4</sup> (see Appendix for details).

As far as the sectoral classification is concerned, it should be noted that patent data are still of minimal use for economic analysis due to their mode of presentation. Patents are recorded for administrative purposes using the International Patent Classification (IPC) system, which categorizes inventions by product or process. Instead, most economic data and analyses are

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<sup>2</sup> Eurostat classification list four categories of territorial units: 15 NUTS0 nations; 77 NUTS1 regions, 206 NUTS2 regions and 1031 NUTS 3 regions.

<sup>3</sup> The perfect territorial unit is difficult to be found. However administrative units not necessarily reflect economic phenomena. Better territorial units used in the empirical literature are the functional urban region just for main urban centres at the European level (Cheshire, 1990 and Cheshire and Magrini 2000), the local labour system in Italy (Paci and Usai, 1999), the *basin d'emploi* in France (Combes, 2000).

<sup>4</sup> In future applications we will attempt to disaggregate some nations which are currently at the NUTS0 level (Finland, Denmark and Norway in particular). Moreover, the option of disaggregating further German regions going from the 16 NUTS1 regions to the 26 NUTS2 regions is under study.

interested in the particular sectors of the economy responsible for the invention or its subsequent use. For this reason patent data, originally classified by means of the IPC, have been converted to the industry of manufacture thanks to the Yale Technology Concordance<sup>5</sup> [see in Evenson (1993) and Evenson and Johnson (1997)]. Such a concordance uses the probability distribution of each IPC or product code across industries of manufacture in order to attribute each patent proportionally to the different sectors where the innovation may have originated.

### **3. The geography of innovative activity**

At the beginning of the period under consideration (early eighties) a strong central-periphery distribution of innovation activity is observed in Map 1. Innovation activity is concentrated in regions in Switzerland, West Germany, North and East of France, North of Italy, United Kingdom, Denmark, the Netherlands and Sweden. None or modest technological activity is documented in most regions of the South of Europe: Spain, Greece, Portugal and South of Italy.

This picture is confirmed looking at the innovative activity at the country level (Table 1) and among the twenty most innovative regions (Table 2). At the beginning of the eighties the most innovative country is Switzerland, followed by Luxembourg and Germany. A similar picture appears at the regional level, where, among the top performers, we find 6 Swiss regions, 6 German regions plus the capital regions of some other countries (London, Paris, Stockholm, Brussels).

Looking at the evolution of innovative activity over time, it is possible to remark some important elements. First, the intensity to innovate has increased considerably over the two decades in all

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<sup>5</sup> The original YTC was conceived by Robert E. Evenson, Samuel Kortum, and Jonathan Putnam. Updates to the YTC have been programmed by Daniel Johnson who provide downloadable conversion tables and detailed explanations on the procedures at the Internet address: <http://www.wellesley.edu/Economics/johnson/jeps.html>.

countries.<sup>6</sup> More importantly, the innovations have been spreading to some more regions in the South of Europe (especially in Spain and Southern Italy) in the mid-nineties (see Map 2). The spatial diffusion of technological activity is also confirmed for the case of some regions in central Europe (France and East Germany). However, the most brilliant performance is shown by Finland, which in the nineties manage to reach the second position in the ranking (Table 1).

The database on patenting allows one to investigate the geographical distribution of innovative activity also sector by sector. One way to look at such a distribution is reported in Map 3 where the highest revealed technological advantage index is used to define the specialisation in European regions in the mid nineties. The mapping, among other interesting evidences, shows that there seem to be some clusters of common technological specialisation patterns: textiles and clothing in Italy, fuels, chemicals and rubber in Germany, food and beverages in Northern Europe. This suggests that a promising way forward in our research programme is the analysis of technological spillovers and sectoral interdependences across regions.

The level of inequality in the spatial distribution of the innovative activity is very high: the ratio between the most innovative country (Switzerland) and the least (Portugal) is equal to 245. In general, the coefficient of variation (CV) in the patenting activity among the 138 regions for the manufacturing and the energy sector is around 2.6 in 1980 but descends gradually to 2.1 at the end of the period (see the top-left panel in figure 1). Such a regular decline in the geographical concentration of innovative activity is a common feature of some macro-sectors, such as electronics and fuels, chemical and rubber. In some other sectors, such as food, beverages and tobacco, textiles and clothing and mining and energy supply, there appear a sharp decline at the

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<sup>6</sup> This phenomenon is partly due to a shift of patent applications by European firms from National patenting offices to the European one.



beginning and an almost unvarying evolution in the following years. The only sector with a clear increasing polarisation in innovative activity along the years is the transport equipment sector while other manufacturing and construction show a rather constant pattern throughout the period.

#### **4. Spatial dependence of innovative activity**

As for the analysis of spatial dependence, the use of the Moran index for the entire economy (see first rows in Table 3) shows a clear rejection of the null hypothesis with a positive value of the statistic: there appears a strong positive spatial autocorrelation, confirming the visual impression of spatial clustering given by the maps. If one also considers the spatial correlogram, this rejection is observed till the third order of contiguity, reported in Table 3. Nonetheless, there also appears a pattern of decreasing autocorrelation with increasing orders of contiguity typical of many spatial autoregressive processes.<sup>7</sup>

We have also constructed the Moran's I for different distance matrices and for different bandwidth. With respect to the latter case, results show that the Moran's I is significant till a band of 725 km, which is quite a wide length. This outcome suggests that regions are not always the proper unit of analysis. An interesting and promising result is that the distance rises with time, which implies that diffusion effects of innovative activity are spatially enlarging with time. Among the probable causes of this outcome we can perceive the development and diffusion of the ICT and, in general, of the New Economy which are producing the phenomenon known as "death of distance". Of course, more research is required on this respect.

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<sup>7</sup> The correlogram also shows a strong spatial autocorrelation for the fourth order at the end of the period, which would tend to indicate that spatial dependence across regions has widened with time. This result needs to be taken with caution since, in fact, the territorial unit chosen may prove too wide to reflect the real technological process causing the diffusion of technology.

We have also constructed the scatter maps in order to assess the sign of the spatial association in the different areas. The scatter maps show that there is a clear association of high-high values in the centre, and low-low values in the south (see Map 4 for the period 1995-97). This positive association remains true throughout the period, with some exceptions: some regions in the North of Italy presented initially high value of patents surrounded by low values whilst in the nineties became a cluster of by high values. Additionally, Finland has performed remarkably well along this period, presenting low values at the beginning surrounded by low values, but changing to high values. However when the LISA statistics is computed it results only one significant cluster, basically consisting of some regions in West Germany. In other words, this only cluster presents similar values of patents (high magnitudes), without observing any region with a dissimilar behaviour with respect to their neighbours. These are also the regions that contribute the most to the value of the global test of Moran's I. This pattern shows almost no difference along time.<sup>8</sup>

In Table 3 we have also reported the Moran tests for spatial autocorrelation in the innovative activity for seven macro-sectors. The sectoral results confirm the presence of spatial association up to the third contiguity order for all sectors considered. This means that patenting activity in a certain sector tends to be correlated to innovation performed in the same sector in contiguous areas, determining the creation of specialised clustering of innovative regions in different sectors.

## **5 The determinants of innovative activity**

Among the questions and issues brought about in the previous sections one appear to stand out as the most intriguing one: which are the main determinants of the local process of innovative activity? To assess the importance of different factors in the determination of the output of the innovation we assume

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<sup>8</sup> Scatter and LISA maps not reported in the paper are available on request.

that there exist a relationship between the R&D investment made within a region and its production of useful new knowledge. Although it is difficult to observe new knowledge we trace some of its consequences such as the generation of patent applications. This way, the basic model we take up relates the innovative output in region  $i$ , measured through patent applications, to research and development inputs in the same region through a knowledge production function as introduced by Griliches (1979)<sup>9</sup> and developed by Pakes and Griliches (1984). We slightly modify this production function so that the increment of the innovative output depends upon a number of further factors related to the economic and institutional environment within which the process of innovation takes place, so that the general form of our basic knowledge production function is given as

$$I_i = RD_i^{\delta_1} Z_{ii}^{\delta_2} e_i \quad (1)$$

where  $I$  is innovative output,  $RD$  the research and development expenditures,  $Z_i$  is a vector of variables that reflects these additional influences,  $e$  represents a stochastic error term, and  $i$  indexes the unit of observation (regions, in this case).

Among the additional factors that influence the innovation process we may think of the usual production factors (labour, capital) as well as externalities internal to the region related to human capital, social and public capital, network externalities, agglomeration economies, etc. Most of all, considering innovative activity and its knowledge intensive nature, one is inclined to think

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<sup>9</sup> The knowledge production function has been estimated especially with U.S data. Some examples are Jaffe (1989), Jaffe et al. (1993), Audretsch and Feldman (1996), Anselin et al. (1997). At the European level previous attempts are those by Maurseth and Verspagen (1999) and by Bottazzi and Peri (2003). Some other interesting attempts concerns regional innovation processes within countries, such as Paci and Usai (1999 and 2000b) for Italian local labour systems, Fischer and Varga (2002) for Austria, Autant-Bernard (2003) for France and Andersson and Ejermo (2003) for Sweden.

that the tacit component of knowledge which cannot be codified has a major role. A role which is due to the fact that knowledge diffusion based on face to face encounters is obviously facilitated at the local level.

However, theoretical and empirical literature<sup>10</sup> seems to suggest that the production of knowledge in a region not only depends on its own research efforts but also on the knowledge stock available in the whole economy. The factors external to the region that can act as a determinant of technological activity are many and can be channelled by trade across regions, foreign R&D investments, imports of machinery and instruments, common markets for skilled labour and final goods. Also, pecuniary externalities may lead to the concentration of firms in macro-areas, thereby translating externalities at the firm level to higher territorial levels. As a result, we may think of some agglomeration economies operating at a supra-regional level, giving rise to an external regional effect. Our general framework given in (1) is consequently modified in order to introduce an additional vector  $Z_2$  of external factors that reflects the fact that knowledge generated in one region may spill over while helping knowledge formation in other regions:

$$I_i = RD_i^{\partial_1} Z_{ii}^{\partial_2} Z_{2i}^{\partial_3} e_i \quad (2)$$

Instead of estimating simply the model as given in (2), we will firstly estimate a knowledge production function as in (1), where the output of innovation activity, that is patents per capita, is explained by the innovation activity input, R&D expenditure, while a set of controls tries to take into account other potential internal determinants. Based on these results, a thorough spatial

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<sup>10</sup> The literature is the one starting from Coe and Helpman (1995) and going to Keller (2002) at the international level (even though their main focus is on the effect of spillovers on economic growth) and from Jaffe *et al* (1993) and Audretsch and Feldman (1996) at the regional level for innovative activity.

econometric analysis will let us conclude whether external effects are necessary in the knowledge production function, as in (2), through the use of the concept of spatial dependence in a regression model. This being the case, we will consider different ways of including knowledge externalities across regions. In this setting, it will be possible to take advantage of the geographical dimension of the data in the fashion of Bottazzi and Peri (2003), with respect to whom we can fully exploit a larger and more disaggregated database<sup>11</sup>. Several measures of geographical distances, i.e. different types of distance matrices, can be tested, to assess also the geographical reach of external spillovers, if any.

## 6. Empirical specification and econometric issues

We begin by assuming that the new knowledge produced by a region in a period is related to its R&D efforts in the previous period and a vector of other internal factors,  $Z'_1 = (\text{GDP}, \text{MAN}, \text{NAT})$ , which act as control variables. The estimation is based on a modified Cobb-Douglas knowledge production function as follows:

$$\log I_{i,t} = \mathbf{b}_1 \log RD_{i,t-1} + \mathbf{b}_2 \log GDP_{i,t-1} + \mathbf{b}_3 \log MAN_{i,t} + \sum_{c=1}^{17} \mathbf{d}_c \text{NAT}_{ic} + \mathbf{e}_{i,t} \quad (3)$$

The dependent variable,  $I$  is proxied, as suggested by Pakes and Griliches (1984), by the average number of patents per capita in region  $i$ . As for the independent variables, the input of innovative activities,  $RD$ , is measured by the share of gross domestic product invested in research and development activities.

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<sup>11</sup> It should be remembered that contrary to Bottazzi and Peri (2003) we use the whole set of information available from the EPO office rather than a random subsample. This difference is supposed to be particularly relevant for the analysis of peripheral regions, whose innovative activity is rather sporadic, and for the analysis of the complex set of industrial interdependences for which sectoral representativeness is an issue.

Among the other potentially relevant internal forces, we introduce a mix of factors connected with the economic structure of the region, such as an index of economic wealth and an indicator of agglomeration economies. The former is proxied by the gross domestic product per capita, GDP, whilst the latter is measured by MAN, the regional quota of manufacturing employment<sup>12</sup>. Moreover, we attempt to control for institutional and other structural factors (due to different sectoral composition, for example) which may affect either the innovative activity or the propensity to appropriate its results by patenting, through the use of a set of national dummies, NAT.

Since we estimate a cross section, each variable is an average of three years' observations, to smooth out possible transient effects (particularly for patents counts and for R&D expenses) and approximate long-run values. Additionally, because the production of knowledge takes time, we assume a time lag between the action of investment on R&D and the yield in terms of innovation. Consequently, the variable I is measured as an average of the value of the correspondent variable in the period going from 1995 to 1997, whereas RD is measured as an average of the value in the period going from 1989 to 1993<sup>13</sup>. Moreover, we also consider a lagged value for GDP and MAN, that is the average index for the period 1988 to 1990, in order to avoid endogeneity problems<sup>14</sup>.

To date, most empirical analyses have not devoted special attention to an econometric method capable of robustly testing and estimating externalities in the case of the knowledge production function. Our empirical exercise directly addresses this

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<sup>12</sup> Another proxy for agglomeration economies is the density of population (see Ciccone, 2002). The inclusion of such indicator in the regression has been attempted and main results are robust.

<sup>13</sup> As for the case of Switzerland and Sweden, the lack of data for R&D has forced us to an estimation. In the former case national data has been assigned to each region according to investment quotas, whilst in the latter case we were able to use R&D employment quotas in 1997.

<sup>14</sup> It is worth noting that a robustness check of the main econometric results with respect to different lag structures has been implemented.

issue. Specifically, we use techniques from spatial econometrics for the empirical consideration of externalities across regions that may appear in the process of generating and diffusing innovation. In case of erroneously omitting the external effects, the estimation of expression (3) would suffer from spatial dependence, affecting the standard estimation and inference. In such a case, spatial econometrics provides the necessary tools to deal with this problem (Anselin, 1988).

Our suggestion is therefore checking for spatial dependence in models such as the one given in (1). If the null hypothesis of non spatial dependence is rejected through both the Moran's I and Lagrange Multiplier tests for spatial autocorrelation, our proposal would be to correct such misspecification by considering measures for spillover effects across the units of observation, as in model (2). This way, the introduction of an external effect will not be ad-hoc but based on the results of a battery of tests which should provide directions to the best specification of the externalities.

Specifically, the spatial statistics applied to estimation of equation (3) will not only point to the existence of remaining spatial dependence in our specification, but also to the estimation of the various forms of spatial dependence, either a substantive or a nuisance process (see Florax and Folmer, 1992, and Anselin and Florax, 1995). The substantive model for the case of our knowledge production function will stand as

$$\log I_{i,t} = \mathbf{b}_1 \log RD_{i,t-1} + \mathbf{b}_2 \log GDP_{i,t-1} + \mathbf{b}_3 \log MAN_{i,t} + \mathbf{b}_4 W \log I_{i,t} + \sum_{c=1}^{17} \mathbf{d}_c NAT_{ic} + \mathbf{e}_{i,t} \quad (4)$$

where  $W$  is a weight matrix defining across-region linkages. The spillover variable gathered by the term  $W \log I_{i,t}$  is therefore the spatial lag for the innovation output, in other words, a weighted measure of patents in the regions with which region  $i$  has contacts. Different definitions may be used for the construction of

the weight matrix, although all of them rely on the idea that geographical proximity matters in the interaction across regions.<sup>15</sup> The first one ( $W_{\text{bin}}$ ) will be a physical contiguity matrix, giving rise to a binary and symmetric matrix where its elements would be 1 in case of two regions being in contact and 0 otherwise. The second one will be the inverse of the square of the distance ( $W_{\text{dist}}$ ). Model (4) has to be estimated by Maximum Likelihood (ML) procedures given that the OLS estimators are not appropriate when a lagged value of the dependent variable is inserted among the explanatory variables.

In model (4) we assume that the production of knowledge of a region depends not only on its own research efforts and internal factors but also on the knowledge available in other regions. This knowledge available in other regions is proxied by the innovation output in neighbouring regions measured through their patents. However, some authors such as Bottazzi and Peri (2003) have considered the research effort made in those other regions as the one generating spillovers. We also consider this idea through the model:

$$\log I_{i,t} = \mathbf{b}_1 \log RD_{i,t-1} + \mathbf{b}_2 \log GDP_{i,t-1} + \mathbf{b}_3 \log MAN_{i,t} + \mathbf{b}_4 W \log RD_{i,t-1} + \sum_{c=1}^{17} \mathbf{d}_c NAT_{ic} + \mathbf{e}_{i,t} \quad (5)$$

where the term  $W \log RD_{i,t-1}$  is the spatial lag for the innovation input. After estimating equation (5), we implement the standard check-up for spatial dependence and look for solutions until this is eliminated.

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<sup>15</sup> The utilisation of other definitions for  $W$  is in our future agenda. These definitions will consider economic similarity across regions as the reason for the externality. This way, the more similar (or the more integrated) the economies of two regions, the higher the weights of the  $W$ .



## 7. Empirical results

Preliminary findings are summarised in Table 4<sup>16</sup>. The knowledge production function for innovative output holds for our sample of European regions. The elasticity of patents with respect to R&D expenditures when the OLS estimation (see first column) is carried out for equation (3) is 0.43 being clearly significant. This result is in line with the ones obtained in the previous literature. Additionally, our controls, that is economic conditions and agglomeration economies, are positive (and significant) determinants of innovative activity. As for the institutional factors related to national differences, dummies are all significant. The higher coefficients are shown for Finland, Germany, Switzerland and Austria, that is those countries which have shown high levels of innovative activity. On the contrary, the lowest fixed effects are those of Portugal, Greece and Spain which are apparently lagging behind in the innovation competition, after controlling for economic conditions and R&D expenditure.

In order to check whether it is necessary to introduce an innovation spillover effect the spatial autocorrelation tests are obtained as shown in the lower section of Table 4. The Moran's and the LM-ERR tell us that there is no autocorrelation left in the residuals (nuisance autocorrelation). However both LM-LAG and LM-LE test clearly signal spatial autocorrelation, pointing to the omission of the dependent variable among our regressors as the potential cause. These test diagnostics are confirmed when the distance matrix is used (see second column in the lower section of

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<sup>16</sup> Note that regressions are carried out for a sample of 123 regions. Eight regions are eliminated because they show either a zero value for the dependent variable (8 Portuguese regions and one Greek region). Two regions (Luxemburg and Corse in France) because no data for R&D expenditure is provided, whilst five former East German regions are not considered because R&D and GDP data are obviously not available for the period before reunification.

table 4). Consequently, following the "classical" specification search approach adopted in the spatial econometric literature, we estimate the spatial lag model as presented in (4) by ML, as given in Table 4 where results are shown for two different specification of the matrix  $W$ : in column two a binary matrix ( $W_{\text{bin}}$ ) is applied whilst a distance (inverse of squared) matrix ( $W_{\text{dist}}$ ) is used in column three.

When estimated by ML, the spatial lag of the endogenous variable is significant, indicating the adequacy of considering innovative activity in the neighbouring regions in the knowledge production function. In this specification, however, there is still some remaining sign of spatial dependence as given by the LM test on spatial error dependence, so that the results are both economically and econometrically compelling. The elasticity of patents with respect to internal R&D expenditures is extremely stable around 0.48, whereas the elasticity of patents in one region with respect to patents in the neighbouring regions ranges between 0.17, with  $W_{\text{bin}}$ , and 0.66, with  $W_{\text{dist}}$ <sup>17</sup>. Controls are still positive and significant.

We finally estimate the model given in (5) whose results are shown in Table 5. The method of estimation is OLS. The results concerning R&D, economic performance and agglomeration economies are in line with the ones obtained before. The elasticity of patenting activity with respect to R&D expenditures in the neighbouring regions is significantly positive with a value of 0.49. However, remaining spatial dependence is still detected but just by the LM-ERR and LM-LE tests which are robust with respect to the presence of heteroskedasticity. As a result we test the existence of a decay effect in the influence of innovation spillover as distance increases. Based on equation (5) we have considered a second and third-order lag of the R&D expenditures. The results, in column two and three in Table 5, show that the spillover

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<sup>17</sup> The higher value when the distance matrix is used is probably due to the fact that a this is a full matrix which covers the whole range of regions. The insertion of different lags in the binary matrix in the lag model is due in the future.

represented by lagged R&D is significant till a second-order neighbourhood. In other words, innovation made in one region spills over not only the first-order neighbouring regions but also the regions sharing a border with these first-order neighbours. Spillovers stop at this level given that the third order contiguity R&D is negative and not significant. These last two regressions do not show any sign of residual autocorrelation.

Summing up, irrespective of the way of considering the spatial innovative spillovers, they present a positive and significant sign implying that there are positive effects on output innovation coming from the innovative activity in neighbouring regions both represented by input and output indicators.

## **8. Conclusions**

In this paper we attempt to provide original empirical evidence on the process of spatial creation and dissemination of knowledge in Europe.

We have started from a mapping of innovative activity in European regions by means of a deep exploratory spatial analysis based on several global and local indicators of spatial dependence. The analysis has been carried out for different time periods and sectors in order to evaluate differences and similarities. Two main outcomes are worth remarking. First, the presence of a strong central-periphery distribution of innovation activity at the beginning of the period. Innovation activity is concentrated in regions in North and centre Europe, while none or modest technological activity is performed in most Southern European regions. Secondly, this concentration tends to decrease over time and the innovations have been spreading to some more regions in Scandinavia and in the South of Europe.

The analysis of global indicator of spatial association confirms the presence of a strong and positive spatial autocorrelation process in the innovative activity. This means that patenting activity in a certain region tends to be correlated to innovation performed in contiguous areas. Moreover the local indicators show

the existence of a significant local cluster of highly innovative regions in West Germany. Spatial association is also found at the sectoral level determining the formation of specialised clustering of innovative regions in different sectors.

The econometric analysis appears particularly revealing. Findings confirm the importance of internal factors in innovative activity such as economic performance, R&D intensity and agglomeration economies. Moreover we find that also external effects, or innovative spillovers, may count. Preliminary results on the spatial extent of such spillovers show that there appear a decay process of knowledge diffusion among European regions

The estimation process provides interesting preliminary evidence which should be confirmed with a wider analysis of their robustness with respect to different specification of the distance among regions. In particular we believe it is important to associate technological and economic contiguities to geographical distances in order to improve our understanding of the inner mechanics of knowledge diffusion. Econometric analysis at the sectoral level is functional to this aim.

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**Appendix** *Table A.1 European Regions in CRENoS database*  
(ID-CRENoS; ID-NUTS; Region; Nuts level)

				24	DE5	BREMEN	1
1	AT11	BURGENLAND	2	25	DE6	HAMBURG	1
		NIEDEROSTERREIC	2	26	DE7	HESSEN	1
2	AT12	H				MECKLENBURG	1
3	AT13	WIEN	2	27	DE8	VORPOMMERN	
4	AT21	KARNTEN	2	28	DE9	NIEDERSACHSEN	1
5	AT22	STEIERMARK	2			NORDRHEIN_WEST	1
6	AT31	OBEROSTERREICH	2	29	DEA	FALEN	
7	AT32	SALZBURG	2			RHEINLAND_PFAL	1
8	AT33	TIROL	2	30	DEB	Z	
9	AT34	VORARLBERG	2	31	DEC	SAARLAND	1
		BRUXELLES_BRUSS		32	DED	SACHSEN	1
10	BE1	EL	1	33	DEE	SACHSEN ANHALT	1
11	BE2	VLAAMS GEWEST	1			SCHLESWIG_HOLST	1
		REGION	1	34	DEF	EIN	
12	BE3	WALLONNE		35	DEG	THUERINGEN	1
		REGION	2	36	DK	DENMARK	0
13	CH01	IEMANIQUE		37	ES11	GALICIA	2
		ESPACE	2			PRINCIPADO	2
14	CH02	MITTELLAND		38	ES12	ASTURIAS	
		NORDWESTSCHWEI	2	39	ES13	CANTABRIA	2
15	CH03	Z		40	ES21	PAIS VASCO	2
16	CH04	ZÜRICH	2	41	ES22	NAVARRA	2
17	CH05	OSTSSCHWEIZ	2	42	ES23	RIOJA	2
18	CH06	ZENTRALSCHWEIZ	2	43	ES24	ARAGON	2
19	CH07	TICINO	2			COMUNIDAD DE	2
		BADEN_WURTTEM	1	44	ES3	MADRID	
20	DE1	BERG		45	ES41	CASTILLA _ LEON	2
21	DE2	BAYERN	1			CASTILLA _ LA	2
22	DE3	BERLIN (WEST)	1	46	ES42	MANCHA	
23	DE4	BRANDENBURG	1	47	ES43	EXTREMADURA	2



48	ES51	CATALUNA	2			THRAKI	
		COMUNIDAD	2			KENTRIKI	2
49	ES52	VALENCIANA		76	GR12	MAKEDONIA	
50	ES61	ANDALUCIA	2			DYTIKI	2
		REGION	DE	2	77	GR13	MAKEDONIA
51	ES62	MURCIA		78	GR14	THESSALIA	2
52	FI	FINLAND	0	79	GR21	IPEIROS	2
53	FR1	ILE DE FRANCE	2	80	GR22	IONIA NISIA	2
		CHAMPAGNE_ARD	2	81	GR23	DYTIKI ELLADA	2
54	FR21	ENNE		82	GR24	STEREA ELLADA	2
55	FR22	PICARDIE	2	83	GR25	PELOPONNISOS	2
		HAUTE_NORMAND	2	84	GR3	ATTIKI	2
56	FR23	IE		85	GR41	VOREIO AIGAI0	2
57	FR24	CENTRE	2	86	GR42	NOTIO AIGAI0	2
		BASSE_NORMANDI	2	87	GR43	KRITI	2
58	FR25	E		88	IE	IRELAND	0
59	FR26	BOURGOGNE	2	89	IT11	PIEMONTE	2
		NORD	2	90	IT12	VALLE D'AOSTA	2
60	FR3	PAS_DE_CALAIS		91	IT13	LIGURIA	2
61	FR41	LORRAINE	2	92	IT2	LOMBARDIA	2
62	FR42	ALSACE	2			TRENTINO_ALTO	2
63	FR43	FRANCHE_COMTE	2	93	IT31	ADIGE	
64	FR51	PAYS DE LA LOIRE	2	94	IT32	VENETO	2
65	FR52	BRETAGNE	2			FRIULI_VENEZIA	2
		POITOU_CHARENT	2	95	IT33	GIULIA	
66	FR53	ES		96	IT4	EMILIA_ROMAGNA	2
67	FR61	AQUITAINE	2	97	IT51	TOSCANA	2
68	FR62	MIDI_PYRENEES	2	98	IT52	UMBRIA	2
69	FR63	LIMOUSIN	2	99	IT53	MARCHE	2
70	FR71	RHONE_ALPES	2	100	IT6	LAZIO	2
71	FR72	AUVERGNE	2	101	IT71	ABRUZZI	2
		LANGUEDOC_ROU	2	102	IT72	MOLISE	2
72	FR81	SSILLON		103	IT8	CAMPANIA	2
		PROVENCE_ALPES_	2	104	IT91	PUGLIA	2
73	FR82	COTE_D'AZUR		105	IT92	BASILICATA	2
74	FR83	CORSE	2	106	IT93	CALABRIA	2
		ANATOLIKI	2	107	ITA	SICILIA	2
75	GR11	MAKEDONIA,		108	ITB	SARDEGNA	2

109	LU	LUXEMBOURG	0			MELLERSTA	2
		NOORD_NEDERLA	1	124	SE07	NORRLAND	
110	NL1	ND		125	SE08	OVRE NORRLAND	2
		OOST_NEDERLAN	1			SMALAND MED	2
111	NL2	D		126	SE09	OARNA	
		WEST_NEDERLAN	1	127	SE0A	VASTSVERIGE	2
112	NL3	D		128	UKC	NORTH EAST	1
113	NL4	ZUID_NEDERLAND	1	129	UKD	NORTH WEST	1
114	NO	NORWAY	0			YORKSHIRE, THE	1
115	PT11	NORTE	2	130	UKE	HUMBER	
116	PT12	CENTRO	2	131	UKF	EAST MIDLANDS	1
		LISBOA E VALE DO	2	132	UKG	WEST MIDLANDS	1
117	PT13	TEJO		133	UKH	EASTERN	1
118	PT14	ALENTEJO	2		UKJ+U	SOUTH	1
119	PT15	ALGARVE	2	134	KI	EAST+LONDON	
120	SE01	STOCKHOLM	2	135	UKK	SOUTH WEST	1
		OSTRA	2	136	UKL	WALES	1
121	SE02	MELLANSVERIGE		137	UKM	SCOTLAND	1
122	SE04	SYDSVERIGE	2			NORTHERN	1
		NORRA	2	138	UKN	IRELAND	
123	SE06	MELLANSVERIGE					

**Tab 1. Innovation activity in European countries  
(patents per 100.000 inhabitants, annual average)**

Nation	Num. of regions	Period					
		1981-83		1988-90		1995-97	
		Pat pc	ranking	Pat pc	ranking	Pat pc	ranking
1 - Austria	9	3.7	8	8.0	6	8.1	8
2 - Belgium	3	4.4	6	8.7	5	9.2	5
3 - Switzerland	7	17.1	1	26.4	1	23.8	1
4 - Germany	17	7.9	3	14.2	2	10.4	4
5 - Denmark	1	3.0	10	5.7	11	7.9	9
6 - Spain	15	0.1	16	0.4	15	0.8	15
7 - Finland	1	1.9	11	6.7	8	11.5	2
8 - France	22	3.2	9	6.0	10	6.1	10
9 - Greece	13	0.0	16	0.1	17	0.1	17
10 - Ireland	1	0.6	14	1.7	14	2.4	14
11 - Italy	20	1.1	13	2.9	13	3.4	13
12 - Luxembourg	1	9.4	2	7.0	7	8.4	7
13 - Netherlands	5	4.7	5	9.2	4	9.2	6
14 - Portugal	5	0.0	17	0.1	16	0.1	16
15 - Norway	1	1.6	12	3.5	12	3.9	12
16 - Sweden	8	7.2	4	9.4	3	11.0	3
17 - United Kingdom	11	3.9	7	6.2	9	5.4	11
<b>EU</b>	<b>138</b>	<b>3.7</b>		<b>6.4</b>		<b>6.3</b>	
<i>CV across nations</i>		<i>1.06</i>		<i>0.93</i>		<i>0.80</i>	

**Tab 2. Innovation activity in top 20 regions  
(patents per 100.000 inhabitants, annual average)**

		Period					
Region	Nation	1981-83		1988-90		1995-97	
		Pat pc ranking		Pat pc ranking		Pat pc ranking	
Nordwestschweiz	CH	36.3	<i>1</i>	44.3	<i>1</i>	39.6	<i>1</i>
Zürich	CH	22.1	<i>2</i>	33.4	<i>2</i>	30.2	<i>2</i>
Hessen	DE	15.3	<i>3</i>	24.6	<i>5</i>	23.3	<i>5</i>
Ostschweiz	CH	15.3	<i>4</i>	30.9	<i>3</i>	23.5	<i>4</i>
Region Iemanique	CH	14.9	<i>5</i>	17.5	<i>14</i>	17.4	<i>15</i>
South East+London	UK	14.6	<i>6</i>	22.2	<i>9</i>	17.5	<i>14</i>
Ile De France	FR	13.8	<i>7</i>	20.0	<i>11</i>	18.9	<i>11</i>
Baden_Wurtemberg	DE	13.6	<i>8</i>	28.0	<i>4</i>	28.8	<i>3</i>
Stockholm	SE	13.4	<i>9</i>	16.9	<i>16</i>	23.1	<i>6</i>
Bayern	DE	13.0	<i>10</i>	23.5	<i>8</i>	22.9	<i>8</i>
Rheinland_Pfalz	DE	13.0	<i>11</i>	20.4	<i>10</i>	21.1	<i>10</i>
Zentralschweiz	CH	11.7	<i>12</i>	24.5	<i>6</i>	22.9	<i>7</i>
Espace Mittelland	CH	11.5	<i>13</i>	17.6	<i>13</i>	18.5	<i>12</i>
Sydsverige	SE	11.4	<i>14</i>	11.9	<i>22</i>	12.9	<i>22</i>
Zuid_Nederland	NL	11.1	<i>15</i>	23.6	<i>7</i>	22.5	<i>9</i>
Nordrhein_Westfalen	DE	10.6	<i>16</i>	18.1	<i>12</i>	15.8	<i>16</i>
Luxembourg	LU	9.4	<i>17</i>	7.0	<i>38</i>	8.4	<i>32</i>
Bruxelles_Brussel	BE	9.0	<i>18</i>	17.5	<i>15</i>	14.8	<i>18</i>
Vastsverige	SE	8.9	<i>19</i>	10.4	<i>24</i>	12.2	<i>23</i>
Berlin (West)	DE	8.2	<i>20</i>	12.0	<i>21</i>	8.9	<i>29</i>

**Tab 3. Spatial autocorrelation in the innovation activity  
(Moran's I test, normal approximation)**

Sector	Period		1981-83		1988-90		1995-97	
	contiguity		Z-value	Prob	Z-value	Prob	Z-value	Prob
Total	1		8.083	0.00	9.734	0.00	10.022	0.00
manufacturing	2		6.410	0.00	7.637	0.00	8.195	0.00
	3		2.876	0.00	3.847	0.00	4.727	0.00
Mining and energy	1		4.144	0.00	5.686	0.00	5.333	0.00
	2		7.100	0.00	6.510	0.00	5.970	0.00
	3		8.465	0.00	4.403	0.00	2.930	0.00
Food	1		3.028	0.00	4.103	0.00	2.748	0.01
	2		2.851	0.00	3.605	0.00	2.086	0.04
	3		0.237	0.81	1.603	0.11	0.624	0.53
Textile and clothing	1		7.971	0.00	7.718	0.00	8.184	0.00
	2		6.166	0.00	6.351	0.00	8.308	0.00
	3		1.785	0.07	2.652	0.01	4.450	0.00
Chemicals and plastic	1		3.254	0.00	5.126	0.00	6.159	0.00
	2		3.273	0.00	4.792	0.00	5.683	0.00
	3		0.747	0.46	2.291	0.02	3.540	0.00
Electronics	1		6.066	0.00	6.351	0.00	6.596	0.00
	2		3.662	0.00	4.034	0.00	4.215	0.00
	3		1.998	0.05	2.317	0.02	3.118	0.00
Transport equipment	1		7.388	0.00	7.750	0.00	7.965	0.00
	2		4.801	0.00	6.013	0.00	5.951	0.00
	3		3.267	0.00	3.693	0.00	2.948	0.00
Other manufacturing	1		9.748	0.00	11.292	0.00	11.299	0.00
	2		7.775	0.00	8.410	0.00	9.201	0.00
	3		4.549	0.00	4.630	0.00	5.269	0.00

Table 4. Estimation of innovative activity.

Variables	OLS estimation (equation 3)		ML estimation (equation 4)	
	Wbin	Wdist	Wbin	Wdist
Log (RD)	0.429 (0.000)		0.476 (0.000)	0.478 (0.000)
W - Log (I)			0.169 (0.000)	0.663 (0.000)
<i>Controls</i>				
Log(GDP)	1.617 (0.000)		1.322 (0.000)	1.258 (0.000)
Log(MAN)	0.367 (0.035)		0.368 (0.014)	0.180 (0.260)
NAT dummies	yes		yes	yes
R <sup>2</sup> -adj	0.899		0.908	0.903
AIC	11.079		0.734	6.351
Moran's I	1.160 (0.246)	1.541 (0.123)		
LM-ERR	0.058 (0.810)	1.196 (0.274)		
LM-EL	3.533 (0.060)	9.487 (0.002)		
LM-LAG	11.962 (0.001)	6.586 (0.010)		
LM-LE	15.437 (0.000)	14.877 (0.000)		
LR Test			12.345 (0.000)	6.728 (0.009)
LM Spatial error			4.250 (0.039)	6.596 (0.010)

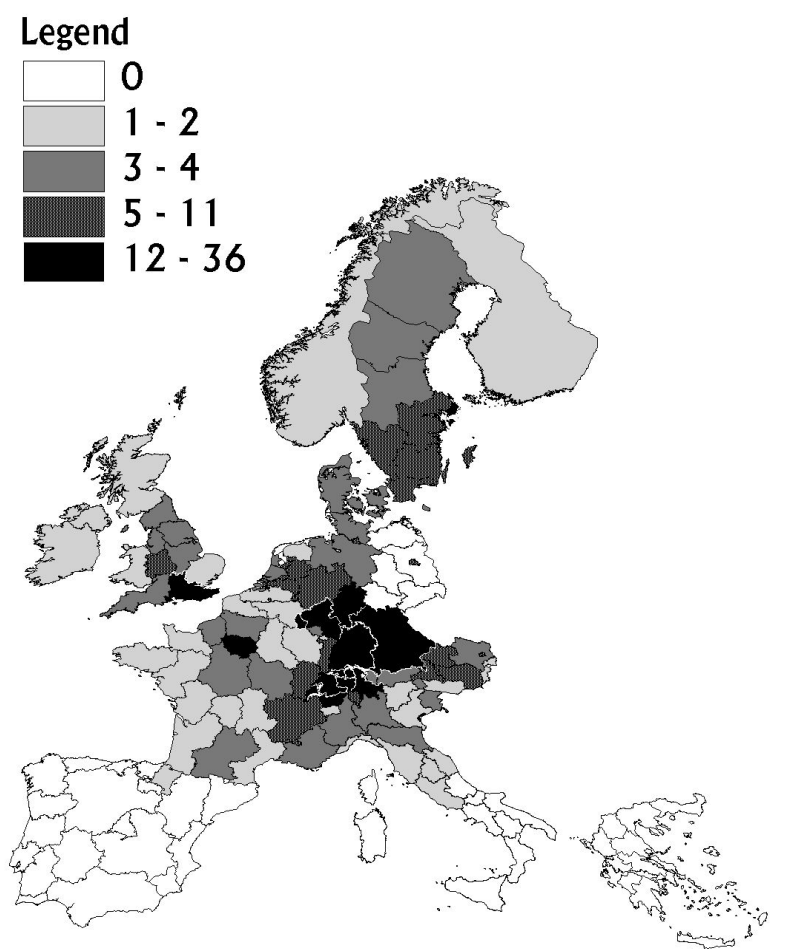
Notes: 123 observations, values are in parentheses.  
Dependent variable: Log (I).

**Table 5. Estimation of innovative activity with distance decay effect**

Variables	OLS estimation (equation 5)		
Log (RD)	0.485 (0.000)	0.528 (0.000)	0.530 (0.000)
W <sub>1</sub> Log (RD)	0.330 (0.002)	0.261 (0.016)	0.255 (0.019)
W <sub>2</sub> Log (RD)		0.302 (0.007)	0.274 (0.021)
W <sub>3</sub> Log (RD)			0.100 (0.471)
<i>Controls</i>			
Log (GDP)	1.223 (0.000)	1.140 (0.001)	1.129 (0.001)
Log (MAN)	0.319 (0.057)	0.217 (0.191)	0.205 (0.221)
NAT dummies	yes	yes	yes
R <sup>2</sup> -adj	0.908	0.914	0.915
AIC	2.061	-4.632	-3.267
Moran's I	0.355 (0.723)	1.513 (0.130)	1.377 (0.169)
LM-ERR	0.954 (0.329)	0.000 (0.998)	0.027 (0.870)
LM-EL	4.911 (0.027)	0.342 (0.559)	0.480 (0.489)
LM-LAG	1.963 (0.161)	0.536 (0.464)	0.363 (0.547)
LM-LE	5.920 (0.015)	0.878 (0.349)	0.816 (0.366)

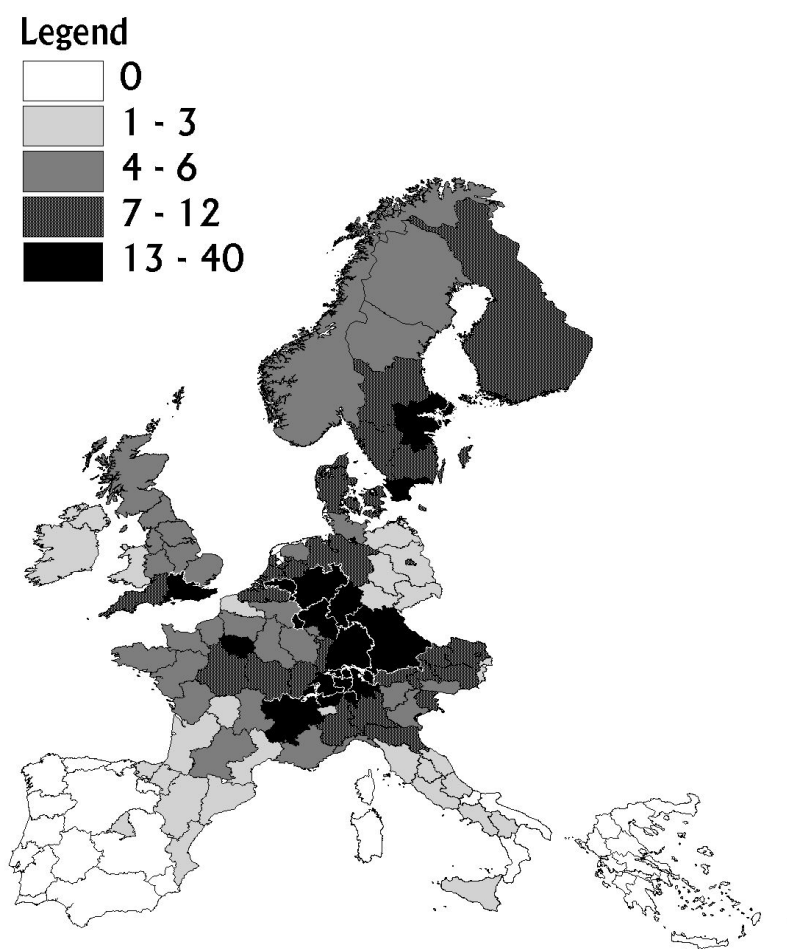
Notes: 123 observations. p-values are in parentheses.  
 Dependent variable: Log (I). W<sub>1</sub>, W<sub>2</sub> and W<sub>3</sub> are 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> order contiguity matrices, respectively. Lambda is the spatial parameter of the error model.

**Map 1. Distribution of innovative activity in the European regions, 1981-1983 (patents per capita, annual average)**

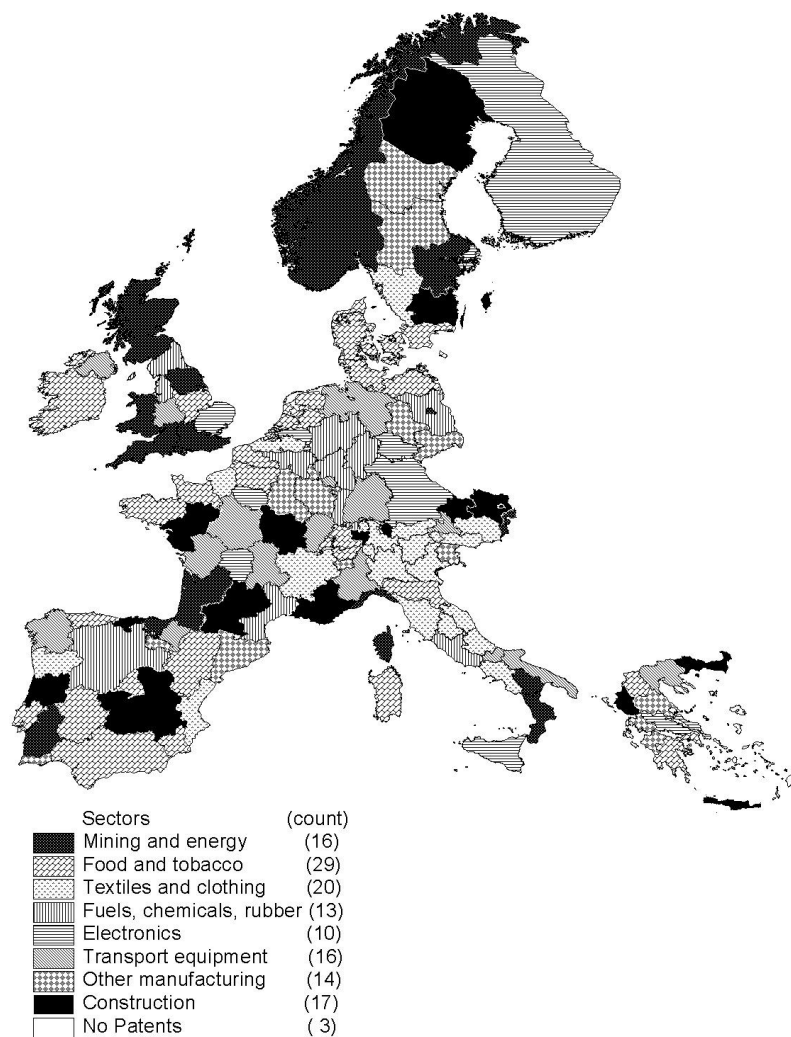




**Map 2. Distribution of innovative activity in the European regions, 1995-1997 (patents per capita, annual average)**



**Map 3. Sector specialisation in innovative activity in European regions, 1995-1997 (Based on Revealed Technological Advantage index)**



**Map 4. Scatter for innovative activity in the European regions, 1995-1997 (patents per capita, annual average; number of regions in parenthesis )**

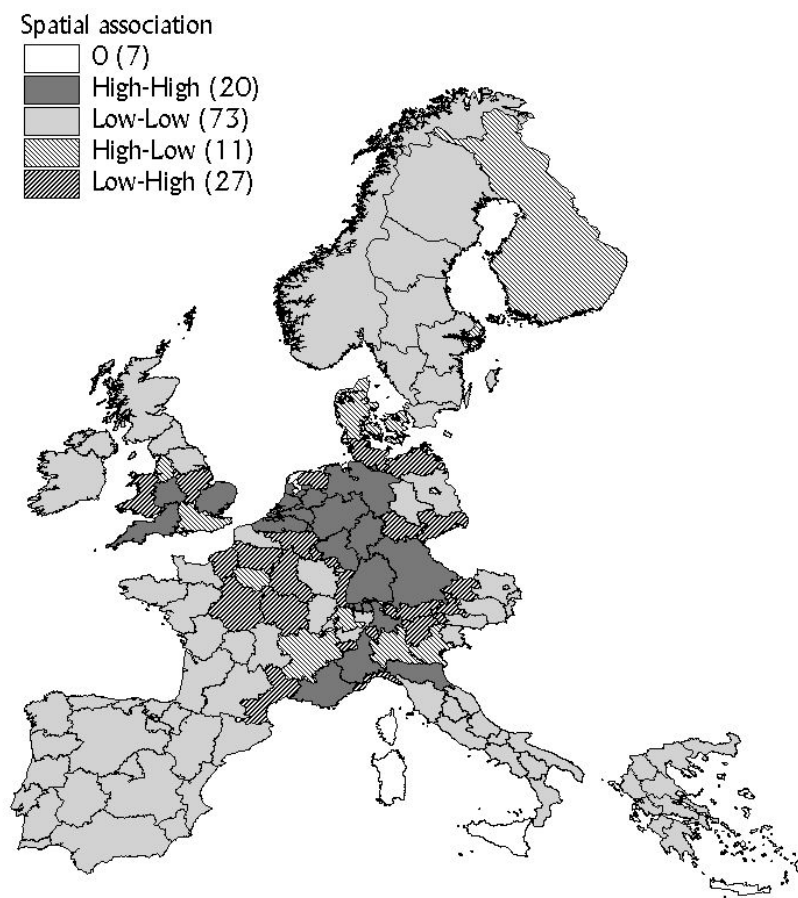
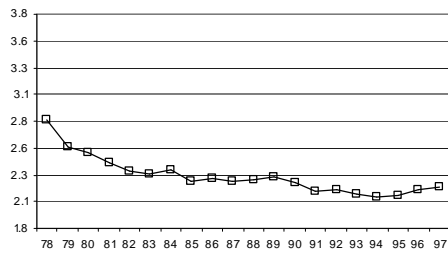
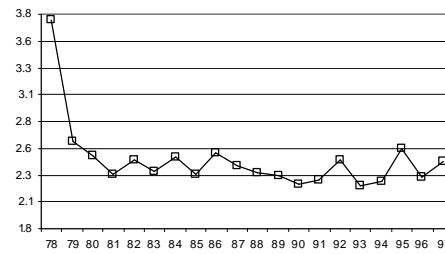


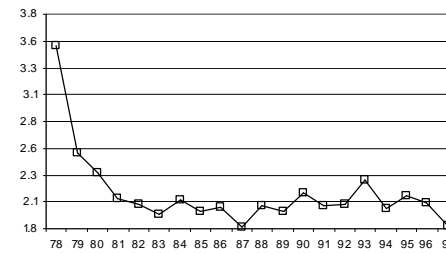
Figure 1. Coefficient of variation for innovative activity in manufacturing sectors. 1978-1997.



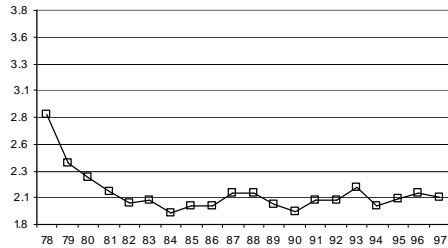
a. total energy and manufacturing



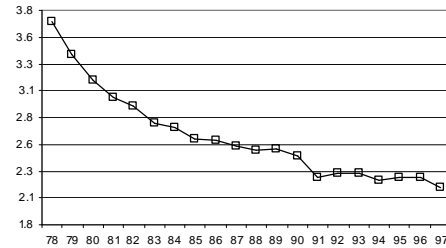
b. mining and energy supply



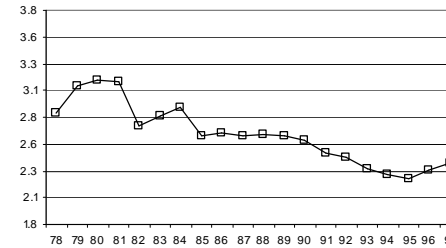
c. food, beverages and tobacco



d. textiles and clothing



e. fuels, chemicals, rubber



f. electronics

Figure 1 - Continuous

