



## ***“DESIGN Your MED Initiative!”***

### ***Euro-Mediterranean Cooperation Summer School 2016***

*Cagliari - Italy, 27/06/2016 - 01/07/2016*

#### **Overview**

**“DESIGN Your MED Initiative!” - Euro-Mediterranean Cooperation Summer School 2016** will be held in Cagliari, Sardinia - Italy from June 27<sup>th</sup> to July 1<sup>st</sup> 2016, with the main aim of improving networking among participants and elaborating new Euro-Mediterranean project proposals.

**The first edition**, took place from September 28th to October 2nd 2015 in Santa Margherita di Pula, Cagliari – Italy, it **was attended by 27 participants, representatives of public bodies, freelancers and consultants from 10 different nations (Egypt, France, Italy, Jordan, Kenya, Lebanon, Spain, Tunisia, Turkey, UK).**

Some important organizations were represented: CEEBA (Egypt); Chamber of Commerce of Beirut and Mount Lebanon (Lebanon); Chamber of Commerce Marseille Provence and Chamber of Commerce of VAR (France) Unioncamere and Associazione Nazionale Città dell’Olio (Italy); Escola Europea de Short Sea Shipping and Fundacion Dieta Mediterranea (Spain); INRAT (Tunisia).

As a direct result of classroom activities, focus groups and laboratory sessions, **n. 3 drafts of project-idea have been developed and shared among participants.**

As an indirect result, a **fruitful networking among participants** was encouraged through the implementation of operative groups in main social networks. 70% of attendants rated the organization of the event and training activities between “excellent” and “good”.

**“DESIGN Your MED Initiative!” - Euro-Mediterranean Cooperation Summer School 2016** wants to involve the participants in the elaboration of concrete proposals, working directly on the official forms and documents.



### **Main Objectives**

The 2016 course aims at improving exchanges of competences and relations between public and private representatives of Mediterranean organizations interested in co-operation programs and projects. The idea is, in particular, to present and share the main skills and direct experiences related to Euro-Mediterranean projects **and start the design of new project proposals** that can be submitted under current funding opportunities.

The main objectives of the Summer School are:

- **improve competences and relations of individuals interested in Euro-Mediterranean cooperation**
- **share the Euro-Mediterranean projects experiences among participants and trainers**
- **start the concrete design of proposals under the new Euro-Mediterranean funding instruments**

### **Target groups**

- Representatives of Euro-Mediterranean organizations;
- Public and private officials and experts (junior, intermediate and senior) from Euro-Mediterranean countries.

### **Expected results**

- at least **25 - 30 participants trained** on planning of cooperation projects in the Euro-Mediterranean funding opportunities framework;
- at least 4 new Euro-Mediterranean **project proposals elaborated** (“Concept Notes”).

### **Methodology**

During the Summer School, **Project Cycle Management and Logical Framework approaches** will be used as main working tools. The working approach is based on the **“learning by doing” methodologies** (i.e. drafting a project idea). Furthermore, an official Project’s Assessor experienced in European Programs will highlight strengths and weaknesses of each proposal.



### Training agenda

#### June 27th, Monday

18:00	Registration of participants
19:00	Welcome aperitif and presentation of the course

#### June 28th, Tuesday

9:00 – 9:30	Presentation of the participants
9:30 – 10:30	Main EU financial instruments for the Euro-Mediterranean regions
10:30 – 10:45	Coffee break
10:45 – 13:30	How to elaborate a winning project proposal (Logical Framework Approach)
13:30 - 14:30	Light lunch
14:30 – 16:30	Focus of Euro-Mediterranean scenarios on : <ul style="list-style-type: none"> <li>- “Business and SMEs”</li> <li>- “Environment”</li> <li>- “Social inclusion and fight against poverty”</li> <li>- “Education, research and innovation”</li> </ul> Definition of the 4 Working groups

#### June 29th, Wednesday

9:30 – 13:30 (including coffee break)	<u>Parallel laboratory session: development of n. 4 project ideas:</u> <ul style="list-style-type: none"> <li>- Problems’ analysis</li> <li>- Problems’ Tree</li> <li>- Objectives’ Tree</li> <li>- Definition of the strategy</li> <li>- First elaboration of the Logical Framework Matrix</li> </ul>
13:30 - 14:30	Light lunch
14:30 – 16:30	<u>Parallel laboratory session: development of n. 4 project ideas:</u> <ul style="list-style-type: none"> <li>- Final elaboration of the Logical Framework Matrix</li> </ul> Hints of budgeting



### June 30th, Thursday

9:30 – 13:30 (including coffee break)	<u>Parallel laboratory session: development of n. 4 project ideas:</u> - First elaboration of the Concept note
13:30 - 14:30	Light lunch
14:30 – 16:30	Parallel laboratory session: development of n. 4 project ideas: - Final elaboration of the Concept Note First evaluation of the project proposals
20:30	Gala Dinner

### July 1st, Friday

10:30 – 13:30  At “Fondazione di Sardegna”	<p><b><i>Final event</i></b></p> <p>Greetings from Authorities:</p> <ul style="list-style-type: none"> <li>- <b><i>Francesco Pigliaru</i></b>, President of Autonomous Region of Sardinia (TBC)</li> <li>- <b><i>Maria Del Zompo</i></b>, Rector of the University of Cagliari (TBC)</li> <li>- <b><i>Antonello Cabras</i></b>, President of Fondazione di Sardegna (TBC)</li> </ul> <p>Presentation of the Summer School results</p> <p>Final evaluation of the project proposals</p> <p>Official delivery of Certificates of Attendance</p>
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### **Venue**

The Euro-Mediterranean Cooperation Summer School 2016 will be host by the University of Cagliari ([www.unica.it](http://www.unica.it)).

The “**Studium Generalis Kalaritanum**” was founded in 1606 along the lines of the Old Spanish Universities of Salamanca, Valladolid and Lérida and is organized in 11 faculties. At the moment the University of Cagliari is one of the largest enterprises in the Region of Sardinia, thanks to its international policy, studies and its numerous agreements with prestigious universities in Europe and around the world.

**Cagliari is the most important city of Sardinia**, the second largest island in the Mediterranean Sea, with a metropolitan area of about half a million inhabitants. The capital of the island has a soul consisting of a **millenary history, culture, nature, beach tourism and night life**, an attractive mix that fascinates the visitor, charmed by the views of Castello, the ramparts and the Roman remains, the Sardinian sea, as well as by the **dynamism of a surprisingly lively city**. The best way to reach Cagliari is by air through one of the many Italian and European cities connected.

### **Partners and Faculty**

The Euro-Mediterranean Cooperation Summer School 2016 is organized and supported by:

**OpenMed** ([www.open-med.eu](http://www.open-med.eu)) is an international association that brings together a group of professionals and people with years of experience in the field of EU programs and projects, based in Cagliari.

**University of Cagliari, Faculty of Economic Sciences, Law and Political Sciences** ([www.unica.it](http://www.unica.it)) organizes the **MaPE - Master in European Project Design** ([www.master-mape.it](http://www.master-mape.it)) MaPE is a Master's Degree at its fifth edition. It offers a specialized preparation based on economics, statistics and law and aims to train participants in European Project Design.

**CCIA-BML - Chamber of Commerce, Industry and Agriculture of Beirut and Mount Lebanon** ([www.ccib.org.lb](http://www.ccib.org.lb)) is a non-profit private organization working for the public benefit. Promoting the business interests of its member enterprises is one of the principal objectives of the Chamber.



**ASCAME - Association of Mediterranean Chambers of Commerce and Industry** ([www.ascame.org](http://www.ascame.org)) was founded on 1st of October 1982, as an initiative of the Barcelona Chamber of Commerce in conjunction with its counterparts from different Mediterranean countries. Nowadays, 30 years since its creation, ASCAME – with more than 300 Chambers of Commerce and other associated bodies from 23 countries bordering the Mediterranean Sea.

**CEEBA - Confederation of Egyptian European Business Associations** ([www.ceeba.org](http://www.ceeba.org)) was founded in 2004 by the British-Egyptian, the French, the German-Arab Chamber and the Italian Chamber of Commerce. CEEBA members are business associations and representatives of the enlarged European Union.

**Re.C.O.Med - Mediterranean Olive Oil Cities Network** ([www.recomed.eu](http://www.recomed.eu)) came into being in Imperia on the 18th of November 2011. Its main aim is to take action to preserve and optimize the history of olive cultivation and the olive oil production, so that origin and typical qualities of local production are maintained.

The Euro-Mediterranean Cooperation Summer School 2016 is realized thanks to the contribution of:

**Fondazione di Sardegna** ([www.fondazionebancodisardegna.it](http://www.fondazionebancodisardegna.it)), a private non-profit legal person, with full statutory and management autonomy, founded in 1953 by Banco di Sardegna. It pursues objectives in the public interest and social assistance, promoting the socio-economic development of Sardinia.

Training activities will be conducted by several trainers and experts of Euro-Mediterranean programs and projects.

The Coordinator of the course and of laboratory session is Mr. **Ziad Moussa, President of the International Organization of Cooperation in Evaluation (IOCE), and the Co-Chair of EvalPartners.**

Mr. Moussa played key leadership roles in various development projects covering the entire Middle East and North Africa countries (Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, Syria, Tunisia and Yemen), the Mediterranean countries involved in the Euro-Med process (Belgium, Greece, France, Italy, Netherlands, Spain, Turkey), as well various other countries across the Global South (Azerbaijan, Benin, Japan, Kenya, Laos, Madagascar, Nigeria, Senegal, South Africa, Tanzania, UAE, Qatar, among others).

For more information about Faculty please visit [www.euromedsummerschool.eu/faculty](http://www.euromedsummerschool.eu/faculty)

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### **Participation fee and application procedure**

The Summer School participation fee is **600 €**.

The course fee covers:

- **Training course (lessons + material)**
- **Welcome aperitif**
- **Coffee breaks + Lunches during the course**
- **Gala dinner**
- **Certificate of Attendance**

To submit the application, please fill in the following specific **online form**:  
<http://www.euromedsummerschool.eu/apply-now>.

There are not specific requirements for the participation, however it is fundamental a good knowledge of English language and it is preferable a prior experience on European or international projects design and/or management.

***Application submission deadline is the 20th of May 2016.***

*If you need to apply for a Visa we can send you an invitation but it is strongly recommended to apply before the deadline.*

### **Useful information and Contacts**

For other useful information about the Summer School please check out **the website** [www.euromedsummerschool.eu](http://www.euromedsummerschool.eu).

If you need any kind of support and/or clarification, please contact the **Summer School Staff** at [info@euromedsummerschool.eu](mailto:info@euromedsummerschool.eu).



*With the contribution of*



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